

# JULY NEWSLETTER 2014 Latest Developments

## British Open 2014



The British Open was held this year at Royal Liverpool Golf Club in Hoylake and was one of the most entertaining in recent years. The tournament was won by people favorite Rory McIlroy, which is surely going to make golf even more popular. An important part with engaging with current and potential new golfers, are golf simulators that allow them to enjoy the experience of playing the same open championship golf courses. In and around this years' Open were ten Sports Coach Golf Simulators used at a variety of events, such as the ever popular Golf Zone.



## Cheddar Holiday Park



Following on from the success of the first installation at Cheddar Holiday Park, Darwin decided to install a GPS Golf Simulator and Multi Sports Simulator at their newly refurbished Holiday Park near to Newquay in Cornwall. The systems have been a massive hit with holiday makers from day one who can now play golf, football and rugby without the need to venture outside.



## Frankfurt Games Room



Recently a German home owner invested a considerable amount of time comparing Golf Simulators, before selecting Sports Coach to meet his own exacting standards, for his new home. Now he is able to play rounds of golf on up to 170 golf courses in his games room, with family and friends and afterwards walk straight through to his garden.



Pro Shot Simulation were contacted by a client in June who was looking to install a Golf Simulator for his two golf mad teenagers. They visited the property in Beaconsfield and having looked at a number of rooms it was decided that the triple garage should be converted to a state of the art Golf Simulator facility. The client wanted the most accurate technology on the market so choose the 3D High Speed Camera system with all 170 golf courses. He also required the room to be fitted out to create a true man cave with Apple TV, an AV Amp and Surround Speakers, Sky TV and Video Coaching.



## Sports Coach Developments



Sports Coach were requested to develop several versions of this year Open championship course, to enable several unique contests to be organised by events companies. Ranging from Longest Drive at the beginning of the 18<sup>th</sup> fairway, to Nearest the Pin from 100 yards out in the rough to the Bunker Challenge from the 18<sup>th</sup> left greenside bunker. The Bunker Challenge feature has been integrated into the GPS Golf Simulator, enabling contests to be run from any greenside bunker on any golf course, when used in conjunction with the Multi Surface Mat, so genuine bunker shots can be played. The GSX next generation golf simulator engine is going extremely well, with 40 golf courses now complete and most Graphics User Interface screens developed.



## Sports Simulator Developments



Sports Simulator detection developers have been very busy with the Infrared Detection System programming. The Golf and Football Flight Performance are already complete and are able to run on the same platform, with very accurate results. All other Ball Sports are now being developed so existing 3D High Speed Camera Systems, can be simply upgraded to the specific Infrared Lighting enabling existing clients to have a smooth upgrade transition. So existing Golf Simulators in the market place can be upgraded to become Super Simulators having the HD Sports Simulator integrated. Free Kicks are now possible to played on a Football Simulator for the first time, with the position of the wall and the number of the players in the wall can be altered, a superb opportunity for Football clubs to regularly test all their players to find out who is the current best free kick specialist.



Sports Coach Systems Limited, Curtis Road, Dorking, London, England.

Tel +44 (0) 1306 741888 Fax +44 (0) 1306 877888

Email: [Sales@Sports-Coach.com](mailto:Sales@Sports-Coach.com) Web: [WWW.Sports-Coach.com](http://WWW.Sports-Coach.com) Blog: <http://Sports-Coach-Systems.Blogspot.com>

*Manufacturer of Golf Simulators and GPS Architecture Developer*